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NYFW: Excellence and Diversity for FTL MODA's SS2017 Presentations

Two Days of Show, a Dedicated Social Media Stage, and a Strong Panel of Talents

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FTL MODA →
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NEW YORK, July 13, 2016 /PRNewswire/ -- Continuing the celebrations for its 10th anniversary, FTL MODA is at work this summer to bring improvements to its highly anticipated diversity efforts in NYFW. After announcing last month the partnership with **Posh Kids Magazine** and the first official **Kids Collection Showcase at NYFW**, FTL MODA was again in the news this week, for joining the management of **STELLAR NYC**, the first diversity enabled high level talent agency in Manhattan, and is now announcing the outstanding program of the #IAmNYFW campaign, coming in September.

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Confirming the alliance with **Global Disability Inclusion**, producer **Ilaria Niccolini** reveals the plan to continue pushing boundaries to increase diversity in the fashion and entertainment industries.

This September we will marvel again at **Shaholly Ayers,** the Global Disability Inclusion Brand Ambassador, who will lead the #IAmNYFW campaign on the runway together with "twin" amputee **Kelly Knox**, spokesmodel for the UK diversity inclusion movement. We will also meet **US Gold Medal Special Olympics Gymnast, Chelsea Werner,** and, finally, we will get emotional witnessing the first official walk of **Reshma Quereshmi**, a woman from India who is a survivor of an **acid attack**. Reshma is 19 and was only 17 when she was attacked by a family member.

"It has been a journey of discovery that led us to **Make Love Not Scars**, the most recognized entity supporting survivors of acid attacks in India. We want to give voice to these amazing women, who have been silently suffering, hiding, and too often depriving themselves of the opportunity to declare how beastly, and cruelly they have been attacked. FTL MODA and Global Disability Inclusion are activating a powerful movement called **#TakeBeautyBack**, in partnership with **Fashion Week Online**, to make all diverse models, feel beautiful and included in fashion and entertainment. We are working to create a world where acids used in these attacks are unavailable to the public. We are receiving incredible support from many celebrities, models and professional organizations in the fashion and entertainment industries, thanks to whom our September appointments will hopefully contribute to ending this inhumane practice, and creating greater acceptance of all diversity".

To become involved and to support the #IAmNYFW and #TakeBeautyBack movement, please contact

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